



**Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014**

[*Crediting Standards Based on Revised Exhibit A*
weights per oz equivalent]

School Food Authorities (SFAs) should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Kellogg's® Low Fat Granola Crunchy Clusters Code No.: 38000 11458

Manufacturer: Kellogg Company Serving Size: 1 pouch - 2 oz (56 g)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X* No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

*Whole Grain Oats are the primary ingredient by weight, listed first in the ingredient statement. This item contains 32 grams of whole grain per serving (whole grain oats and whole grain wheat).

II. Does the product contain non-creditable grains: Yes No X **How many grams:**

(Products with more than 0.24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). *(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)*

Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of 1 ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
Ready to eat cereal	2 oz (56g)	1 ounce (28g)	2
A. Total Creditable Amount¹			2

¹Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 2 oz

Total contribution of product (per portion) 2 oz equivalent

I further certify that the above information is true and correct and that a 2 oz portion of this product (ready for serving) provides 2 oz equivalent grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance
Title

Julia M. Jursinic, MS

5/7/2014

1-877-511-5777

Printed Name

Date

Phone Number

Product Name	Low Fat Granola Crunchy Clusters
Flavor Descriptor	
NLI Description	Production
Brand	KELLOGG'S

Date Created	05/07/14
NLI #	10756
Kosher Status	K-D
Product of	U.S.A.



USDA Ounce Equivalents of Grain per Serving	2	
USDA Ounce Equivalents of Meat/Meat Alternate		
	Carbohydrates	Fat
Diet Exchange	3	1/2
Whole Grains (g/serving)	32	

Serving Size	1 Pouch
Serving Size g	56
Serving Size oz	
Amount Per Serving	Cereal
Calories	220
Calories from Fat	25

	% Daily Value*	% Daily Value*
Total Fat	2.5 g 4 %	g %
Saturated Fat	0 g 0 %	g %
Trans Fat	0 g	g
Polyunsaturated Fat	g	g
Monounsaturated Fat	g	g
Cholesterol	0 mg 0 %	mg %
Sodium	95 mg 4 %	mg %
Potassium	mg	mg %
Total Carbohydrate	47 g 16 %	g %
Dietary Fiber	4 g 15 %	g %
Soluble Fiber	g	g
Insoluble Fiber	g	g
Sugars	16 g	g
Sugar Alcohol	g	g
Other Carbohydrate	g	g
Protein	5 g	g
Vitamin A	0 %	%
Vitamin C	0 %	%
Calcium	0 %	%
Iron	10 %	%
Vitamin D	%	%
Vitamin E	%	%
Vitamin K	%	%
Thiamin	10 %	%
Riboflavin	8 %	%
Niacin	8 %	%
Vitamin B6	%	%
Folic Acid	8 %	%
Vitamin B12	%	%
Biotin	%	%
Pantothenic Acid	%	%
Phosphorus	10 %	%
Iodine	%	%
Magnesium	%	%
Zinc	%	%
Selenium	%	%
Copper	%	%
Manganese	%	%
Chromium	%	%
Molybdenum	%	%

Ingredients:
INGREDIENTS: WHOLE GRAIN OATS, WHOLE GRAIN WHEAT, CORN SYRUP, SUGAR, RICE, CONTAINS 2% OR LESS OF MODIFIED CORN STARCH, MOLASSES, EXPELLER PRESSED CANOLA OIL, SALT, CINNAMON, HONEY, NATURAL FLAVOR, MALT FLAVOR, MIXED TOCOPHEROLS FOR FRESHNESS, SOY LECITHIN, BHT FOR FRESHNESS.

VITAMINS AND MINERALS: NIACINAMIDE, REDUCED IRON, VITAMIN B2 (RIBOFLAVIN), FOLIC ACID.

Nutrient Contents Per 100g	
Calories	388
Calories from fat	41
Total Fat	4.6g
Saturated Fat	0.8g
Polyunsaturated Fat	1.7g
Monounsaturated Fat	1.8g
Trans Fat	0.0g
Cholesterol	0mg
Sodium	167mg
Potassium	256mg
Total Carbohydrate	83.3g
Dietary Fiber	6.8g
Soluble Fiber	2.0g
Insoluble Fiber	4.8g
Sugars	27.9g
Sugar Alcohols	NA g
Protein	8.2g
NA = Database values for the nutrient do not exist or are incomplete.	

ALLERGEN INFORMATION:
 CONTAINS WHEAT AND SOY INGREDIENTS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories:	2,000
Less than	2,500
Less than	80g
Less than	25g
Less than	300mg
Less than	2,400mg
Less than	3,500mg
Less than	300g
Less than	25g
Less than	50g
Less than	65g

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000114595	Pouch	2 oz (56 g)	1
00038000114588	Case		48

Julia M. Jursinic, MS
 Sr. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company